

# NOTABLE & QUOTABLE

**5** Office locations throughout  
the Washington Area

Established  
**2010**

**200+** Associates  
& Employees

**\$1.1 BILLION**  
In Sales Volume\*

**31%** of Sales \$5+ Million  
in NWMLS (Includes  
Pending Sales)

**1200**  
Transactions\*

**46%**  
Sales Volume Growth\*

**976** Annual Blog Posts

**15,397**  
Newsletter Recipients

**12** Hosted **Sotheby's Auction  
House** Events

**4** Times Awarded **Top 10 Largest  
Real Estate Brand** (PSBJ 2012-2016)

**5** Awards For **Fastest Growing  
Private Company**  
(PSBJ 2011-2016)

**130** Marketing & Sales Awards

## EXCLUSIVE MARKETING PARTNERSHIPS

GeekWire

PUGET SOUND  
BUSINESS JOURNAL

居外  
Juwai.com

seattle  
magazine

Sea  
MAGAZINE

We 爱 爱 爱

MASERATI

Ferrari of Seattle

**73%**

The Total Sales Production For All  
Sotheby's International Realty Affiliates  
in Washington State

**#1**

Largest Affiliate in  
the Pacific Northwest



**\$829,000**

Average Buying Price

**\$970,000**

Average Selling Price

**\$2 Billion**

In New Construction Sales

\*annualized for 2016 (estimated)  
\*year over year estimate  
\*trailing annualized 12 month estimate  
\*transactions include referrals



## SIGNIFICANT SALES AT THE AUCTION HOUSE

**\$66.3 MILLION**  
VINCENT VAN GOUGH  
L'Allee des  
Alyscamps

**\$54.01 MILLION**  
CLAUDE MONET  
Nymphéas

# NOTABLE & QUOTABLE

**90**  
Locations

**40**  
Countries

**9**  
Salesrooms

**70**  
Collecting Categories

**Founded in 1774** Oldest Company on the New York Stock Exchange

## SOTHEBY'S INTERNATIONAL REALTY®

**19,000**  
Associates

**820**  
Offices

**63**  
Countries

**44,000**  
Listings

**\$80** **Billion** in Sales Volume  
13% Sales Volume Growth, US 2015

**Best in Category 2007-2015**  
in *Franchise Business Review's* Franchisee Satisfaction Awards

## Leading Worldwide Website Results

**1 Billion** visits annually **17 Languages** **190 Million** property views

**15+ Million** total YouTube video views

**341,500 Active** social media subscribers

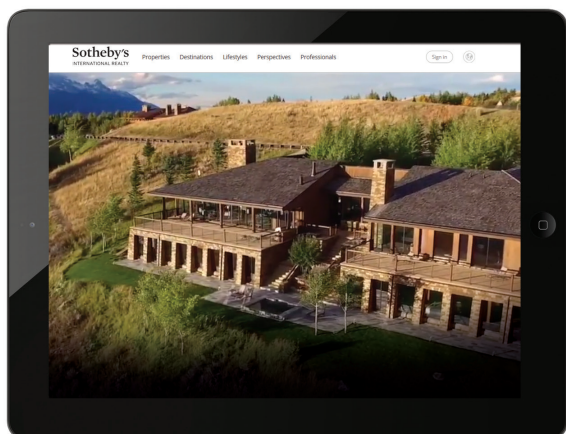
**52% Viewers** outside the United States

**56 Currencies**

**10 Million** visits from search engines

**Top Referring Site** to sir.com is facebook.com

**Nearly 500,000** visits to sir.com via social referrers



NOTE: RSIR stats are exclusive to the affiliate and do not include additional sales activity of other affiliates in WA State.

RSIR.COM

Realogics

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